

Amanda Diep

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EDUCATION

University of Minnesota - Twin Cities

Bachelor of Science in Business and Marketing

GPA: 3.8

September 2025 – May 2027

Minneapolis, MN

Anoka Ramsey Community College

Business Management & Marketing

GPA: 3.9

June 2023 – June 2025

Minneapolis, MN

EXPERIENCE

Marketing Intern

University of Minnesota

- Supported promotion of student events across social media and email
- Created and scheduled content to boost student engagement.
- Designed digital graphics and flyers in Canva
- Tracked basic metrics such as reach and event attendance

February 2026 – April 2026

Minneapolis, MN

Marketing Intern

Minneapolis Farmers Market

- Created outreach materials and shared information about food access programs to increase community awareness.
- Engaged directly with customers to promote local vendors and highlight seasonal offerings at the market.
- Supported on-site communications and assisted with organizing market events to enhance visitor experience.
- Helped coordinate signage, customer information booths, and promotional efforts during weekend market days.

May 2025 – October 2025

Minneapolis, MN

Associate Educator

Minneapolis Public Schools

- Assist lead teachers in implementing age-appropriate lesson plans for preschoolers aged 4-5.
- Support classroom management and maintain a positive, inclusive learning environment.
- Facilitate small group activities promoting socialization and collaboration.
- Prepare and organize educational materials and classroom resources.

June 2022 – Present

Minneapolis, MN

Program Director

YMCA

- Managed inventory, processing 200+ products per shift to ensure consistent availability.
- Led afternoon programs, providing supervision and active engagement in free-choice activities.
- Strengthened team cohesion by supporting staff and ensuring camper well-being.
- Responsible for the physical and emotional care of 10+ campers.
- Planned and led activities to enhance camper engagement and experience.

June 2021 – August 2023

Longville, MN

Server

Misono Sushi and Asian Bistro

- Handled daily sales transactions totaling up to \$2,000 while consistently meeting sales goals.
- Created and updated in-store promotional displays to highlight seasonal menu items and specials.
- Trained and mentored 15+ new team members on logistics, food preparation, and service standards.
- Collaborated with waitstaff, kitchen staff, and managers to deliver exceptional customer experiences.
- Efficiently served 100+ guests daily while maintaining professionalism and attention to detail.

July 2021 – March 2024

Blaine, MN

SKILLS

Content Creation: Developed engaging social media posts, videos, and graphics tailored to various platforms and audiences.

Digital Campaign Support: Assisted in planning, creating, and analyzing marketing campaigns to increase engagement and reach.

Organization and Time Management: Prioritized tasks effectively, managed multiple projects, and met deadlines.

Customer Service: Delivered excellent communication, active listening, conflict resolution, empathy, and patience in customer-facing roles.